

Writing-Related Learning Outcomes

Film Studies Department

OUTCOMES
<u>Ways of Thinking</u> Students studying film at UCF should exhibit:
▶ collaborative problem-solving skills and the ability to work in and organize teams to address new challenges.
▶ design-based analytical thinking that dissects and evaluates complex systems, strategically incorporates limitations, and predicts probable outcomes according to visual, aural, narrative, conceptual, spatial, and temporal logic.
▶ an holistic perspective that synthesizes and applies knowledge from multiple disciplines to cinematic work
▶ entrepreneurial confidence and the ability to draw connections between aesthetic aims and financial realities in order to raise funds and manage budgets.
▶ fluency in professional terminology and technological processes native to either the film industry or the academic study of cinema.
<u>Research Methods</u> Students studying film at UCF should be able to conduct:
Quantitative (data-based) research, such as: budgeting a motion picture in detail based on rigorous analysis of the script and real-world quotes from vendors, locations, and going-rates for cast and crew, etc.
scheduling a motion picture based on the length of the script, availability of locations, cast, and crew, and other budgetary concerns.
editorial notes, logbooks, etc.
Qualitative research, such as: critical analysis of a writing on theory, script, film, or other time-based media project, evaluating its structural effectiveness
analysis and evaluation of design principles and elements in script, film, or other time-based media project (visual, aural, spatial, temporal, narrative, conceptual)
assessing artistic process (experimental) as well as the audience experience (narrative, documentary)
critical reviews of established theory and/or historical cinemas in order to make persuasive arguments for or against their importance and influence.
gather, analyze, and evaluate background material for all aspects of the process (sociological-physiological-psychological character, sets/locations, time periods, wardrobe, subject matter, history, etc) , such as interviews, reading books, collecting reference images or artifacts, etc.
<u>Disciplinary Genres and Conventions</u> Students studying film at UCF should be able to read and write :
▶ motion picture premises, outlines, treatments, and screenplays written both in conventional and unconventional formats.
▶ critical deconstructions of films and screenplays.
▶ artist statements that articulate specific aesthetic and thematic aims for a given project from a personal perspective.
▶ professional correspondence, memos, and creative communication devices including letters of agreement, permit requests, production reports, camera and sound reports, script supervisor notes, storyboards, shot lists, overheads, narrative breakdowns, editorial continuities, lab timing sheets, mix notes, etc.
▶ pitch materials and marketing statements and memos.