

We Will Build a Set of Meaningful Products.

As you work on these products think about who you are writing for. We believe that you are writing for three audiences:

- 1) **Future Employers:** When you go on job interviews, you will be asked questions about your experiences:
 - What have you learned?
 - How you would solve problems in the workplace?
 - How you intend to contribute to the company you are interviewing with?

You will need to be able to communicate to them your well thought out views. The portfolio and writing assignments will help you think about and make explicit your views.

- 2) **You:** As you progress throughout your career you will be faced with difficult challenges. You will need to have a frame of reference to help you make these decisions. These assignments will help you think about and start to build your individual frame of reference. You are starting to build your “mental model” that will guide your career.

- 3) **Your Friends & Family:** Your friends and family will want to learn about your journey. They want to share in your pride of what you accomplished. Use these products as a way to share with them your friends and family.