

Lessons Learned from Leaders: Overview

| Element | Assignment Description |
|------------------------|--|
| Task | <ul style="list-style-type: none"> Your assignment is to conduct an interview with a successful business speaker |
| Role or Purpose | <ul style="list-style-type: none"> Understanding how to conduct qualitative research focusing on the interview process Reflecting on your own professional story |
| Audience | <ul style="list-style-type: none"> • Yourself: You will learn how to conduct qualitative research and think rhetorically . You will also learn to ask questions in interviews • Fellow classmates: You can share and discuss your interview questions and outcomes • Potential Employers: When you are being interviewed by potential employer, you will ask questions about your career focus. And conducting interviews with leaders will inspire you in answering critical questions. |
| Format or Genre | <ul style="list-style-type: none"> The format for this assignment is an “newspaper” article. |
| Interactive Components | <ul style="list-style-type: none"> You can share and discuss your interview questions and outcomes with other students in the course. Sharing these learnings will help you identify items you may have forgotten about or have not encountered |
| Evaluation Criteria | <ul style="list-style-type: none"> This assignment will be graded as completed or not. • Successful interviews have the following characteristics: <ul style="list-style-type: none"> • Reason for selecting the interviewee • Strong questions • Comprehensive interviews that reflect the success of the interviewed leader • Lessons learned • Unsuccessful stories have the following characteristics: <ul style="list-style-type: none"> • ? • ? |
| Approach | <ul style="list-style-type: none"> • ? |