

Elevator Pitch: Overview

Element	Assignment Description
Task	<ul style="list-style-type: none"> • Your assignment is to prepare “elevator pitch” presentation that integrates the other assignment learnings to help you answer the question: <ul style="list-style-type: none"> • Why should you hire me? • What is my value prop to society? • What is my value prop to a company?
Role or Purpose	<ul style="list-style-type: none"> • The purpose of this assignment is to help develop a final integrated story.
Audience	<ul style="list-style-type: none"> • The intended the audience for this work is <ul style="list-style-type: none"> • Yourself: You are to define organize your material. • Potential Employers: When you are interviewing the potential employer will ask you questions about your career focus. By developing the portfolio you will be able to offer them a link to your material.
Format or Genre	<ul style="list-style-type: none"> • The format for this assignment is an operations manual or how to book
Interactive Components	<ul style="list-style-type: none"> • You can share and discuss your story with other students in the course. • Sharing these learnings will help you identify items you may have forgotten about.
Evaluation Criteria	<ul style="list-style-type: none"> • This assignment will be graded as completed or not. • Successful stories have the following characteristics: <ul style="list-style-type: none"> • ? • ? • Unsuccessful stories have the following characteristics: <ul style="list-style-type: none"> • ?